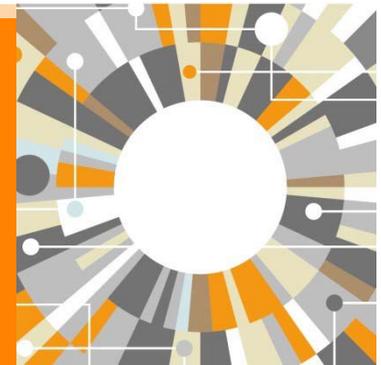Elsevier Research Intelligence

Pure Reference Guide
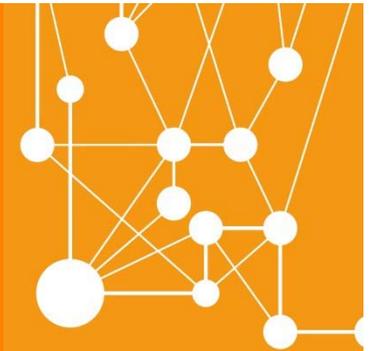
Elsevier

March, 2025

Outline

1. What's Pure?

1.1. Features and Benefits

Feature 1

Profile Refinement Service

Profile Refinement Service combines researchers and their research output with the manual curation.

Feature 2

Automatically list your publication

Pure minimizes manual entry. New publications are automatically added to each profile from Scopus every week.

Feature 3

Showcase

Portal provides a **visually appealing, easy-to-use online solution** for researcher profiling and networking

Benefit 1

Analyze

You can easily monitor the summaries of **research activity and collaboration of each researcher, research unit and organization**.
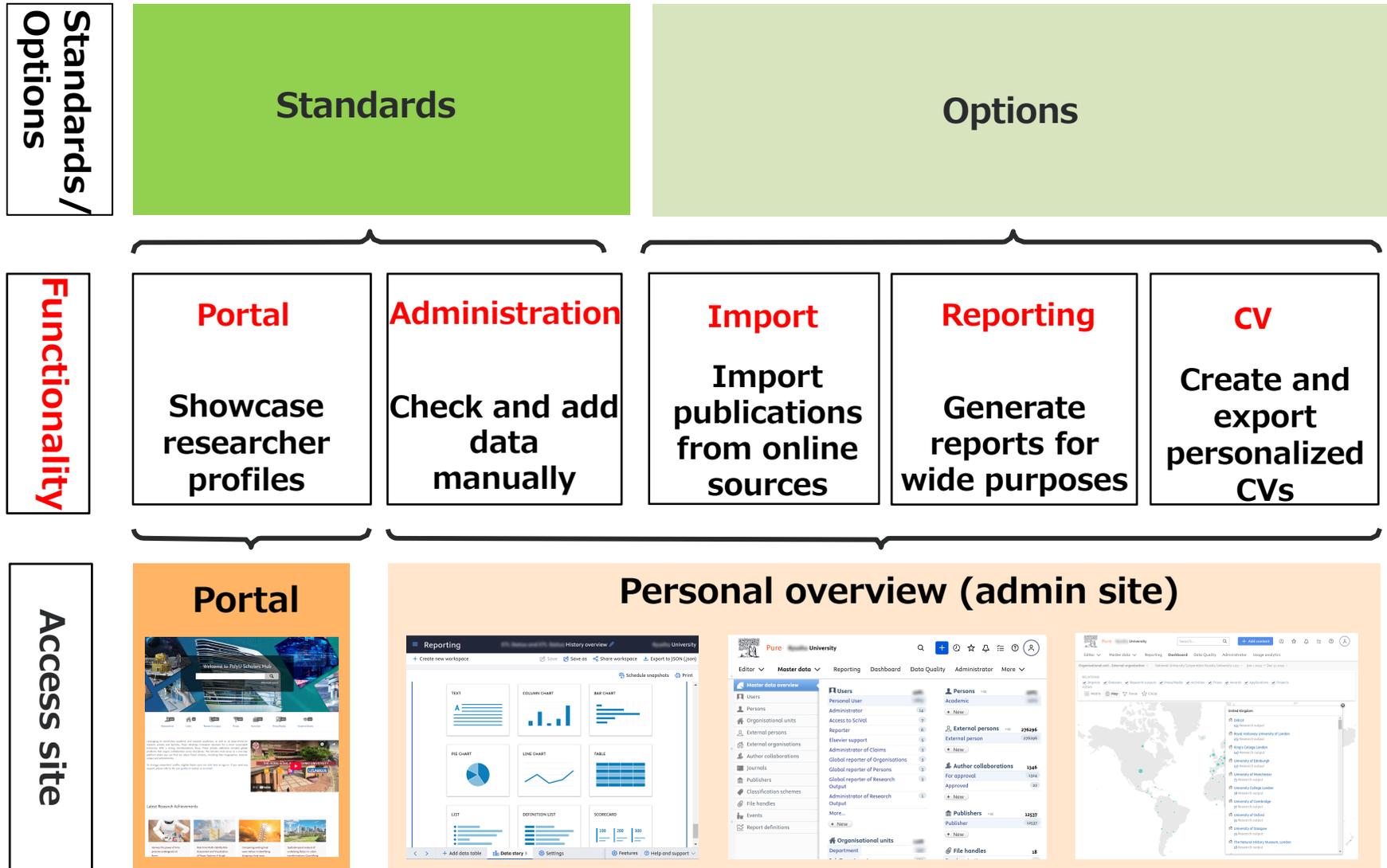
Benefit 2

Enhance visibility

Portal **promotes accomplishments and facilitates collaboration** through extensive networking and expertise discovery capabilities.

1.2. Module

Depending on modules, Pure has 2 different sites; Pure portal and Personal page

Standards/Options	Standards	Options

Functionality

Portal	**Administration**	**Import**	**Reporting**	**CV**
Showcase researcher profiles	Check and add data manually	Import publications from online sources	Generate reports for wide purposes	Create and export personalized CVs

Access site

Portal	Personal overview (admin site)

There are over 500 Pure implementations

https://www.elsevier.com/products/pure/in-action

Europe

Austria	+
Belgium	+
Cyprus	+
Denmark	+
Faroe islands	+
Finland	+
France	+
Germany	+
Iceland	+
Ireland	+

Italy	+
Latvia	+
Luxembourg	+
Netherlands	+
Portugal	+
Spain	+
Sweden	+
Switzerland	+
Turkey	+
United Kingdom	+

Middle East & Africa

Botswana	+
Israel	+
Oman	+
Qatar	+
Kuwait	+
Saudi Arabia	+
South Africa	+
United Arab Emirates	+

North America

Canada	+
Mexico	+
United States	+

South America

Bolivia	+
Brazil	+
Chile	+
Colombia	+
Ecuador	+
Peru	+
Uruguay	+

Asia Pacific

Australia	+
China	+
Hong Kong, China	+
India	+
Indonesia	+
Japan	+
Kazakhstan	+
New Zealand	+
South Korea	+
Taiwan	+
Thailand	+
Pakistan	+
Singapore	+

2. Portal
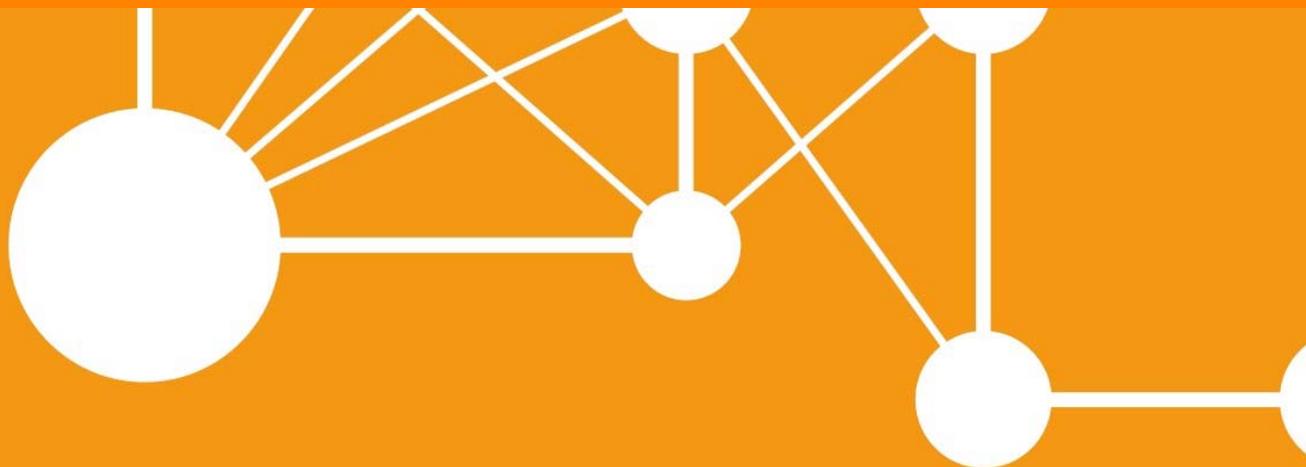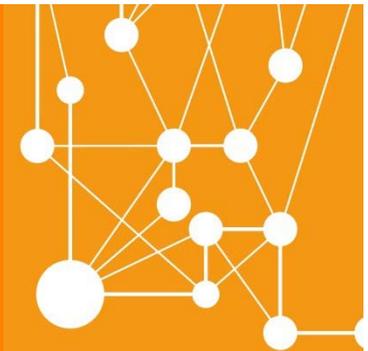
Question

How should you appeal your research activity and find research information efficiently ?

Answer

Pure provides an unparalleled facility for you to organize, track and showcase your achievements.

1. **Exhibit your publications automatically** :

   Publications are automatically added from Scopus every week.

2. **Altmetric score :**

   Pure indicates Altmetrics, not only citations.

3. **Find future collaborators** :
   Pure stimulates collaboration and expertise identification both internally and externally.
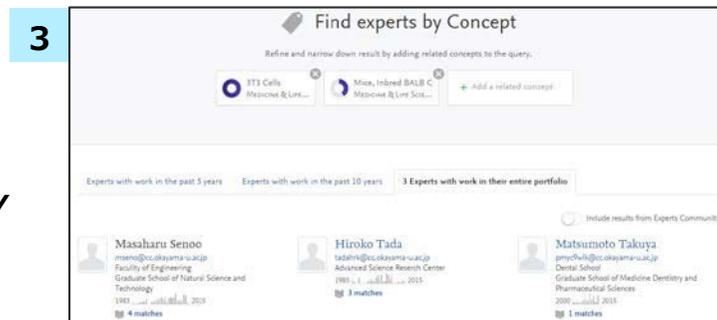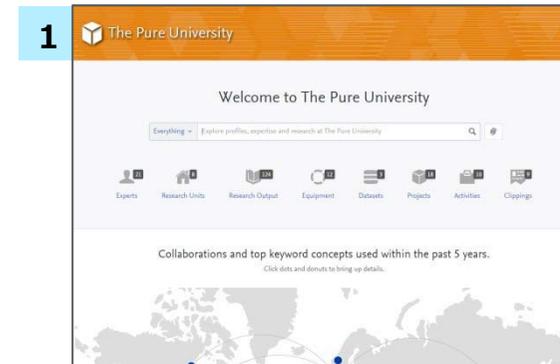
2.1. Exhibit research output automatically（1/5）

Get a panoramic view of research activity and collaborations of organizations
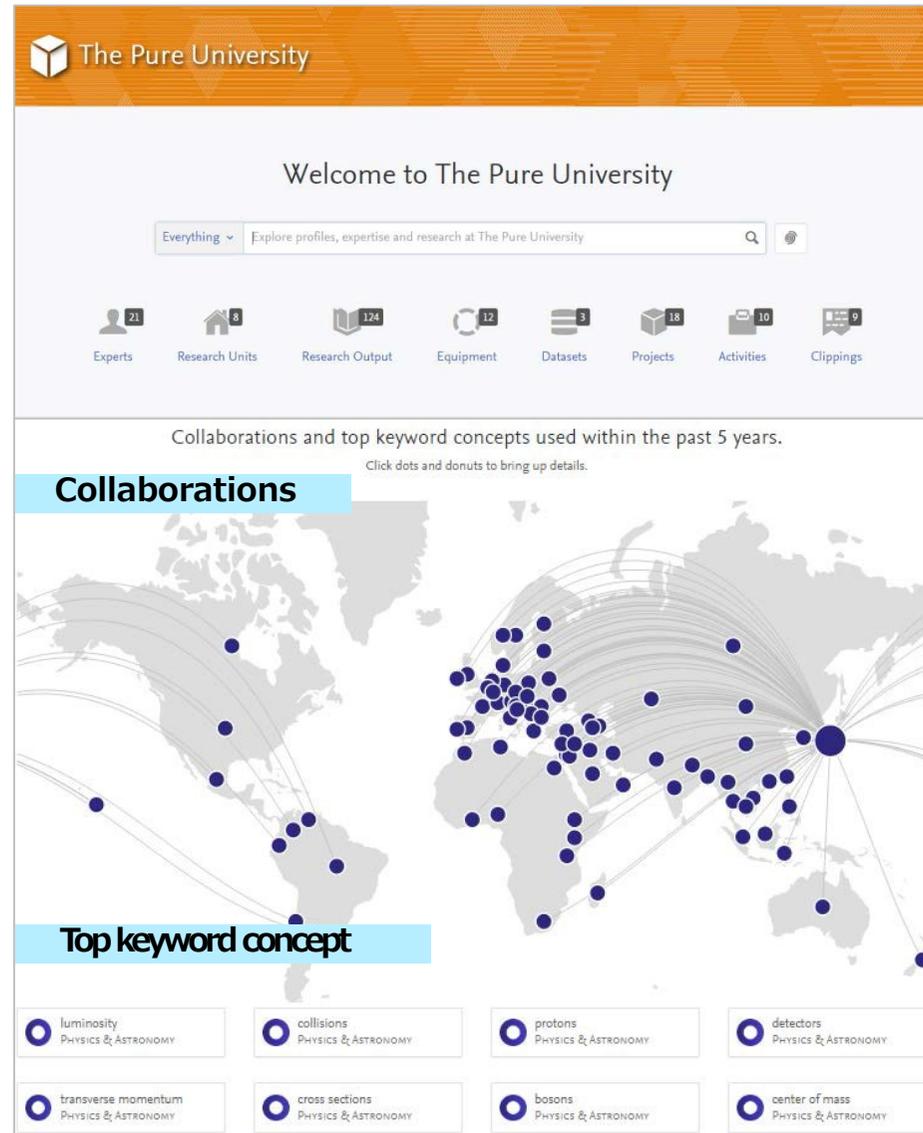
2.1. Exhibit research output automatically （2/5）

Visualize faculty's research output and relationships between each faculty

2.1. Exhibit research output automatically （3/5）

Dynamically visualize and showcase your research activity

2.1. Exhibit research output automatically （4/5）

Search results can be limited by applying a filter.

2.1. Exhibit research output automatically （5/5）

Get an in-depth look at a publication with 1 click

文献の詳細情報

2.2. Altmetric score

Contains altmetric score; the measurement of scholarly activity on social networks and tools

Almetric
https://help.altmetric.com/support/solutions/articles/6000233311-how-is-the-altmetric-attention-score-calculated-

2.3. Find collaborators

Stimulate collaboration and expertise identification both internally and externally through Portal

On-campus

Off-campus

You can find future Collaborators.

h-index

The h-index is an index that attempts to measure both the productivity and impact of the published work of a scientist or scholar.

How it's calculated: Number of papers (h) that have received at least h citations.

h-index = 6; She has 6 papers that have received at least 6 citations.

The h index is a metric to assess the entire body of scholarly output by an author.

The h index is not considered a universal metric as it is difficult to compare authors of different seniority or disciplines.

Order of papers	citations
1	19
2	17
3	13
4	11
5	7
6	6
7	3
8	1
9	0
10	0

Research Intelligence